

TACKLE



HUNGER

WITH



January 13, 2012

Dear Stark County Community:

After the holidays, the generous donations of the season have been used for those who needed help during that time. The post holiday season is a time for replenishing needed supplies. The Souper Bowl of Caring has become an annual tradition for many businesses, schools and service clubs, which can make a big difference for charities such as ours who serve the community's most vulnerable. During the week before the Super Bowl football game, dollars and canned goods are collected and donated through various Souper Bowl of Caring events.

Participation is easy, with materials supplied to support your group's efforts. It can be as simple as making an announcement one week and collecting from your group the next week. One canned good or one dollar per person can make a huge difference; we can purchase and distribute over 7 pounds of food to Stark County residents with every dollar donated. Once collections are made, donations can be delivered to or picked up by Stark County Hunger Task Force.

We sincerely hope you will consider Stark County Hunger Task Force for your Souper Bowl of Caring collection. Stark County Hunger Task Force is working to eliminate hunger in the greater Canton and Stark County area and relies on the partnership of individuals and businesses to achieve this goal.

We hope you will join our 2012 Souper Bowl of Caring team of hunger fighters!

Should your schedule not align with the week before the February 5th Super Bowl, you are invited to coordinate your own internal collection of food and/or dollars for our mission. After 30 years of service to Stark County, we thank all of our community supporters like you! Please don't hesitate to contact our office at www.starkhunger.org or 330-455-6667 for more information on the 2012 Souper Bowl of Caring campaign or about initiating an alternate anti-hunger collection.

Your local hunger fighters,

A handwritten signature in black ink, appearing to read "Eric Smer".

Eric Smer
Executive Director